Event Name	Event Description	Property Name	Property Value Example	Property Description
Start session/create account:				
Selection _Create account	Intention to create a new account	Steps to create account	step 1 step 2, 3...	User clicked to start the process to create an account and stopped in step 1,2,3..
Enter_Document	insert document number to start session	Status	success	When the document inserted to create the account was accepeted
			failure, error, reason	When the document inserted to create the account presented some problem
Account_already_exists	When an account with your document info already exists	-	-	-
View terms and conditions	The user read the terms and condiitons	-	-	
Telephone and mail validation				
Entered phone	Insert a phone number	Status	success, faliure	The phone number inserted was correct or not
Entered code	Insert a code to verify identify	Status	success, faliure, invalid code	The code number sent to the phone number was correct or not
Resend code	When the user asks to resend the code	-	-	-
Change number	change the number to receive a code	-	-	-
Verified phone	Status of phone number verification	Phone verification	success, faliure	The phone number was verified or not
Entered e-mail	Added email in the registration	Status	yes, no	The e-mail address was added or not
Verified e-mail	Status of e-mail verification	Email verification	yes, no	The e-mail address was verified or not
Scan validation				
Selection Take photos	Selection to take photo of a document	-	-	-
Skip guide	Skip the guide to take photos	-	-	-
Completed guide	Completed the guide to take photos	-	-	-
Front side document	Took a photo from the front side of a document	-	-	-
Time expired	Session time to take photos expired	-	-	-
Back side document	Took a photo from the back side of a document	-	-	-
Scan completed	The scan validation process was completed	-	-	-
Scan validation error	Rasons why scan validation was not successful	Reason	inconsistency	The scan wasn't completed due to a inconsitency problem
			manual validation	The scan wasn't completed due to a manual validation problem
			interrupted service	The scan wasn't completed due to a service interruptance
			outdated document	The scan wasn't completed due to a outdated document
Facial validation				
Take a selfie	User took a selfie for facial validation	-	-	-
Selfie submitted	Seflie was uploaded	-	-	-
Account error	The process had some error	Reason	reasons for a selfie not being uploaded	-

Event Name	Event Description	Property Name	Property Value Example	Property Description
Profile information				
Add or edit address	Edit address info inserted	-	-	-
Save address	Save address info inserted	-	-	-
Save professional information	Save professional information	-	-	-
Confirm data	Confirm if the inserted data is correct	-	-	-
See contract summary	Review the contract terms before creating an account	-	-	-
Accept contract	If the user has accepted the terms of the contract or not	Acceptance status	yes, no	
Completion and account creation				
Completion and account creation	Status of the process to create an account	Status/reason	yes	If the account was created successfully
			no	If the account wasn't created successfully
			Error creating account, error type, other reasons for an account not being created	-
Enter login name	login process to enter in the account created	Status	success, failure	the login name was inserted correctly or not
Enter key/password	password process to enter in the account created	Status	success, failure	the password was inserted correctly or not
Scan fingerprint/faceID	process to enter in the account created	Status	success, failure	the fingerprint/faceID was verified correctly or not
User created successfully	When an user is created	-	-	-
Error creating user	When an error occurred in the user creation process	Reason	username already exists, choose a different username, invalid document, invalid password	-
Transactions				
Transfer	The act of doing a transfer	Status/info/Type	successful	when the transfer was completed successfully
			Failure, reason of failure	when the transfer wasn't completed successfully
Hit Transaction History	When the user hit do see his history of the account last transactions	-	-	-
Hit Investments view	When the user viewed his investments information	Actions in investments	Change Investment Election	When the user tap to change the investment selected
			Fund Performance	When the user tap to see the performance of his investments
			Exchange Fund	When the user tap to see the his Exchange Fund
			Explore Investments	When the user tap to explore more investments options
			Withdraw investment	When the user withdraws some amount of his investments
Did an investment	When the user did an investment with his money	-	-	-
Requested a loan	When the user requested a loan	-	-	-
Withdraw money	When the user withdrays with money from the account	Withdrawal_details	Amount of withdrawal	
			Withdrawal from personal account	
			Withdrawal from investments	
Hit Loans Screen	When the user viewed loans information	Loan_options	Loan Quote	
			Simulate a loan	